2016 – 2017 Club Video Contest Application

NAME: 
EMAIL: 
CLUB: 
DIVISION: 

Background
The video contest award is designed to recognize and honor the clubs that produce high-quality videos which are promotional for Circle K as an organization as Service, Leadership and Fellowship.

The following signatures are required for submission:

2016–2017 CKI Club President  Signature: __________________________________________
Printed Name: __________________ Date: ______________

2016–2017 CKI Club Secretary  Signature: __________________________________________
Printed Name: __________________ Date: ______________

2016–2017 CKI Club Faculty or  Signature: __________________________________________
Kiwanis Advisor  Printed Name: __________________ Date: ______________
GUIDELINES FOR ENTERING THIS CONTEST

1. Read the entire form carefully before submitting your entry.
2. The video entry form should accompany the video.
3. Review the video entry form with the individuals listed on the reverse side and obtain the proper signatures of certification. Without all proper signatures, the entry will be disqualified.
4. Present the entry to the Caribbean District Convention Office no later than the first day of District Convention.

RULES GOVERNING VIDEO CONTEST AWARD

1. To be eligible for this contest, clubs must be registered both by the district and international.
2. The video should be promotional for Circle K as an organization and/or the Circle K within its respective school/community.
3. The length of the completed video/DVD segment should be no more than 90 seconds.
4. The video must be submitted on a DVD in QuickTime format containing no copyrighted music.
5. Please type or print the information on this form and affix the completed form to an envelope. Please place the DVD inside the envelope.

6. DVDs will be judged according to the following criteria:

Content - 50 Points
Originality.................................................10 points
Promotion of Circle K ....................................20 points
Clarity of message.......................................20 points

Quality of production – 50 Points
a. Sound quality...........................................10 points
b. Picture quality ..........................................10 points
c. Overall impression ....................................30 points

7. First, second and third place winners shall be awarded.

8. Decisions of the judges are final and no changes, alterations or recalculations will take place after the results have been certified.
## Judging Sheet

<table>
<thead>
<tr>
<th>Section A: Content</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Originality</td>
<td>/10 Points</td>
</tr>
<tr>
<td>Promotion of Circle k</td>
<td>/ 20 Points</td>
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<tr>
<td>Clarity of message</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Section B: Quality of Production</th>
<th></th>
</tr>
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<tbody>
<tr>
<td>Sound Quality</td>
<td>/ 10 Points</td>
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<tr>
<td>Picture Quality</td>
<td>/ 10 Points</td>
</tr>
<tr>
<td>Overall Impression</td>
<td>/30 Points</td>
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</tbody>
</table>

**Total:** /100 Points