

2016 – 2017 Club Video Contest Application

NAME:
EMAIL:
CLUB:
DIVISION:

Background

The video contest award is designed to recognize and honour the clubs that produce high-quality videos which are promotional for Circle K as an organization as Service, Leadership and Fellowship.

The following signatures are required for submission:

2016–2017 CKI Club President

Signature: _____

Printed Name: _____ Date: _____

2016–2017 CKI Club Secretary

Signature: _____

Printed Name: _____ Date: _____

2016–2017 CKI Club Faculty or

Signature: _____

Kiwanis Advisor

Printed Name: _____ Date: _____

GUIDELINES FOR ENTERING THIS CONTEST

1. Read the entire form carefully before submitting your entry.
2. The video entry form should accompany the video.
3. Review the video entry form with the individuals listed on the reverse side and obtain the proper signatures of certification. Without all proper signatures, the entry will be disqualified.
4. Present the entry to the Caribbean District Convention Office no later than the first day of District Convention.

RULES GOVERNING VIDEO CONTEST AWARD

1. To be eligible for this contest, clubs must be registered both by the district and international.
2. The video should be promotional for Circle K as an organization and/or the Circle K within its respective school/community.
3. The length of the completed video/DVD segment should be no more than 90 seconds.
4. The video must be submitted on a DVD in QuickTime format containing no copyrighted music.
5. Please type or print the information on this form and affix the completed form to an envelope. Please place the DVD inside the envelope.
6. DVDs will be judged according to the following criteria:

Content -50 Points

- Originality.....10 points
- Promotion of Circle K 20 points
- Clarity of message..... 20 points

Quality of production – 50 Points

- a. Sound quality.....10 points
- b. Picture quality 10 points
- c . Overall impression30 points

7. First, second and third place winners shall be awarded.
8. Decisions of the judges are final and no changes, alterations or recalculations will take place after the results have been certified

Judging Sheet

Section A: Content	
Originality	/10 Points
Promotion of Circle k	/ 20Points
Clarity of message	/ 20 Points
Section B: Quality of Production	
Sound Quality	/ 10 Points
Picture Quality	/ 10 Points
Overall Impression	/30 Points

Total: /100 Points