2016 – 2017 Club Outstanding Club Website Award Application

NAME:
EMAIL:
CLUB:
DISTRICT:

BACKGROUND
This award was designed to recognize clubs with the highest standards of excellence in the development and management of a website.

SECTION A. GENERAL INFORMATION – 20 points possible

1. Give the name of your website url
   _____
   _____

2. Does the website give the name and contact information for the webmaster/admin?
   _____
   _____

3. Does the website give the names and contact information for club officers?
   _____
   _____

4. Does the website give the location and time of club meetings?
   _____
   _____

5. Does the website contain general Circle K information, such as the pledge?
   _____
   _____

6. Does the website contain a list of activities performed by the Circle K Club?
   _____
   _____

7. Does the website have a calendar of events?
   _____
   _____

8. Does the website give information about local Kiwanis Family Clubs?

_____

_____

9. Does the website/social media provide links to the District and International websites?

_____

_____

10. How often was the website/social media updated?

_____

_____

SECTION B. CONTENT AND FEATURES – 30 points

On a separate sheet of paper list up to three of the social media site's best features. Explain why each one is important and their relevance to Circle K. Social media site contain information valuable to the viewer? Is the general content easy to understand? How effective is the information contained on the site? Features will be judged on your descriptions.

SECTION C. HYPERTEXT AND MULTIMEDIA INFORMATION (JUDGES ONLY) –

50 points

Criteria will follow each category and determined by the judges. You do not need to answer the questions.

1. Navigation – Were links easy to access? Was information easy to find? Were any links dead or incorrectly linked?

2. Layout – Was the layout of the website well done? Were graphics and images used in conjunction with text? Were colors and backgrounds used? If so, did they complement each other?

3. Multimedia Usage – Does the website contain multimedia such as sounds, videos, or graphics? If so, do they complement each other? Is the multimedia useful to the site?

4. Special Features - Does the website use features such as CGI, JavaScript, or Cascading Style Sheets? If so, do they work?

5. Maintenance – Was the website properly maintained? Is there anything out of date? Is there any incorrect information?

Mark Sheet

Section A:	/20 Points
Section B:	/30 Points
Section C:	/ 50 Points

TOTAL: /100 Points